



Press Release: March 20th 2014

New York, NY: Saturday April 12, 2014

A Day's Art: Loch Hame & The Lower East Side

Mayson Gallery, in conjunction with Second Ave Arts, is pleased to present a day and a night of art, music, and performance on Saturday April 12th in the Lower East Side, Manhattan.

In addition to hosting the NYC music project, Loch Hame, both Ronni Anderson, director of Mayson Gallery, and Michael Coleman, founder of Second Ave Arts (2AA), invited a group of visual artists who will create a work of art from a live nude model in the Mayson Gallery between 11 am and 5 pm on Saturday April 12th. There will be an opening reception that same night at 6.30 with live performance by Loch Hame. The public will be able to watch the artists work during the day and the final creations will be on view for two days only: opening night, 6:30-8:00 pm Saturday April 12th, and the following day, Sunday April 13th, noon-6 pm. The list of Brooklyn and Manhattan artists includes Peter Bonner, Mariangela Fremura, Teresa Brown, Dov Talpaz, Jason Eisner, and Jeff Quinn among others.



"The East Village has had a long tradition of mixing the visual and musical arts, this show pays homage to as well as hopefully adds to that tradition." - Mike Coleman

Loch Hame will perform at 8:00 pm as the finale to the reception and the day. Loch Hame is a musical and visual performance by artist and musician Tyler Loftis. He wrote, played, and recorded nine songs in a cabin in northern Michigan. He also collected images during the three-year process and compiled them into nine different videos. The videos play like visual prose borrowing from the language of painting and mixing with the musical language to create a new experience.

"Since moving to the East Village in the late 90's I've soaked up a lot of the different influences both visually and musically of the area, this project I think reflects that."- Tyler Loftis

Join the Mayson Gallery, 254 Broome St, Saturday April 12th from 11 am to 5 pm for a glass of champagne and to watch the artists work. Opening reception starts at 6:30 pm, and Loch Hame performs at 8:00 pm. Admission is \$10 at the door for the 11 am-5 pm viewing of the live painting. Admission is free for the 6-8 pm reception and 8 pm live music performance. For this exhibit, Mayson Gallery will be open Sunday April 13th noon to 6 pm (Saturday and Sunday will be the only two days to see the work). All artwork will be available for purchase.

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(East Village artist Tyler Loftis of Loch Hame is available for interview)